

**Academic workshop for practitioners
(and academics by invitation only)**

Making Collaborative Engagement on ESG Issues Successful
Insights from Research for Organizing Impactful Investor's Coalitions

Date: March 10th, 2026

Location: ODDO BHF AM – 12 Bd de la Madeleine, 75009 Paris

Timing: 3:15 hours, morning, 9:00-12:15

Purpose

The FIR is organising a workshop on shareholder engagement to translate academic insights into practice key based on four papers on collaborative engagement freshly published and/or under development. This workshop will offer an opportunity to academic and practitioner experts of responsible investing to discuss various aspects of collaborative forms of shareholder engagement on Environmental, Social and Governance (ESG) issues. Practitioners will have an opportunity to share their experiences and reflect on their practice considering these academic insights. Central topics of discussion will be: (a) the organization of successful collaborative engagement; (b) the management of coalition diversity; (c) the evaluation of collaborative engagement effectiveness; (d) the temporal dynamics of collaborative engagements.

Organization

The first part of the workshop (90 min) will include the presentation and discussion of four academic papers on collaborative ESG engagement, in contexts such as the UN PRI supported collaborative engagements or Climate Action 100+ engagements. The second part of the event (75 min) will enable informal and close discussions and interactions between academics and expert professionals on the four topics of discussion (organization, diversity, effectiveness, temporality), on a speed-dating mode (two round of 20 minutes each) so that practitioners could share their experience, reflect on the implication of research findings for their own practice, and discuss with academics their views about the barriers and enablers to successful collaborative engagements.

Papers to be presented

(Academic presenter/s in bold, click on the title to read the abstract or working papers)

[Can Investor Coalitions Drive Corporate Climate Action?](#)

Nikolaus Hastreiter, London School of Economics and Political Science, TPI Centre at the Global School of Sustainability

[Configuring the External Corporate Governance of Multinationals' Solutions to Grand Challenges](#)

Kevin Chuah, The Wharton School, Rieneke Slager, University of Groningen, **Jean-Pascal Gond**, Bayes Business School and Mikael Homanen, The Upright Project & Business Business School

Coordinated Engagements

Elroy Dimson, University of Cambridge, **Oğuzhan Karakaş**, University of Cambridge and Xi Li, London School of Economics

Responsible investors, an influential minority?

Léo Denis, École Polytechnique and **Nicolas Mottis**, École Polytechnique

Schedule

9.00-9.20: **20' Welcome coffee**

Part I: Academic Presentations

9.20-9.30 am: 10' Introduction

9.30-10:30 am: 15' Presentation for each of the four papers

10.30-10.45 am: 15' Panel discussion chaired by **Olivier David Zerbib**, ENSAE-CREST

10.45-11.00 am: 15' Questions & Answers with the audience

11.00-11.15am: **15' Coffee break**

Part II: Academic-Practitioners Informal Interactions

11:15-12:00: Two rounds of 20 minutes of discussion on (4) different topics, two rounds of roundtables – each prospect practitioner participant should select 2 topics in this list:

- a) **Organization** – Organizing successful collaborative engagement
- b) **Diversity** – Managing coalition diversity during engagement
- c) **Effectiveness** – Assessing collaborative engagement effectiveness
- d) **Temporality** – Making collaborative engagements impactful over time

12:00-12:15: **Restitution**

12:15: **Closure**