



TRUST IN GOVERNMENT:

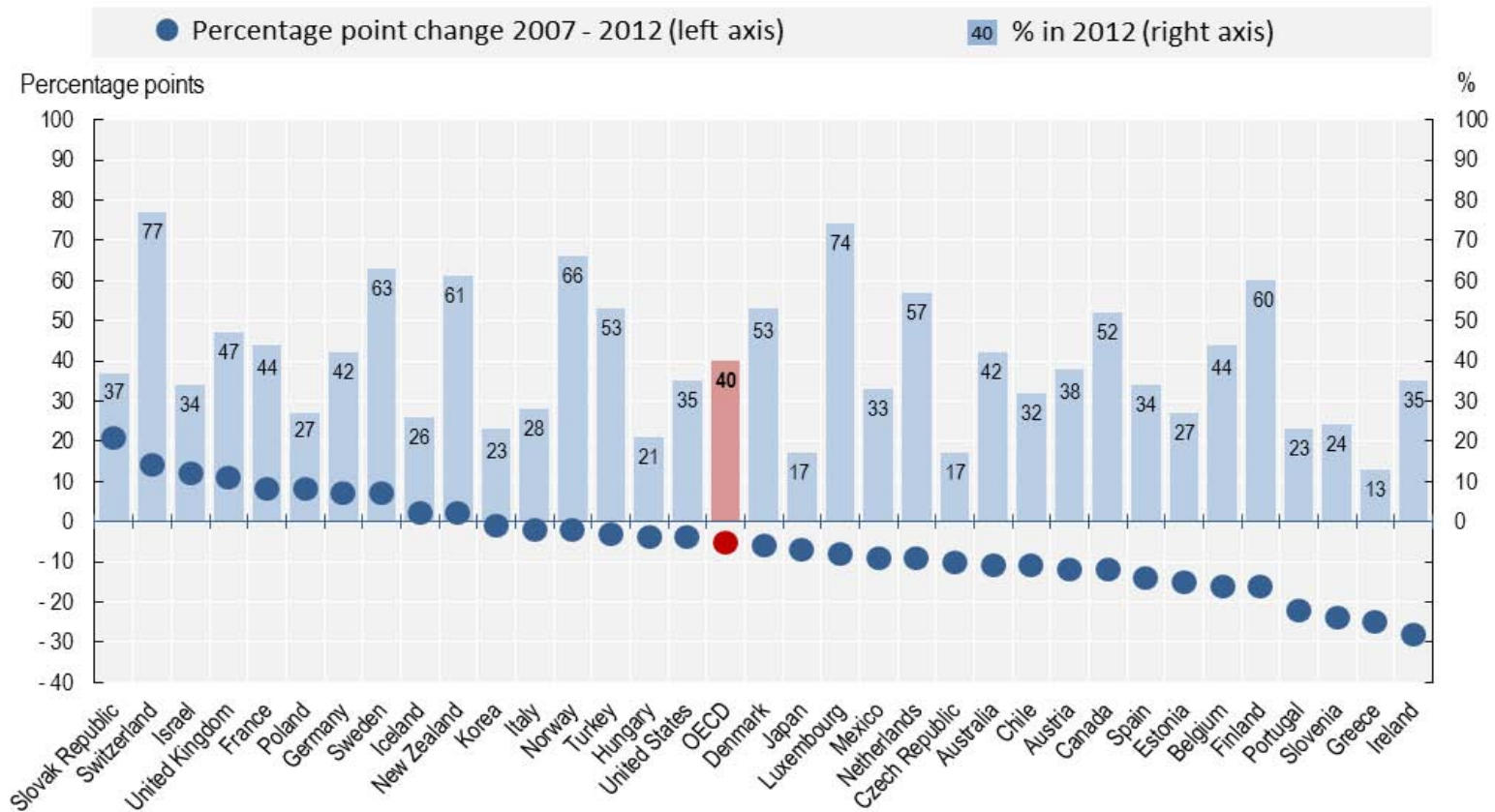
LOBBYING FOR OPEN AND FAIR DECISION MAKING

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Trust in government is low and has been declining

- **Confidence in national government in 2012 and its change between 2007 and 2012** (descending order according to percentage change)

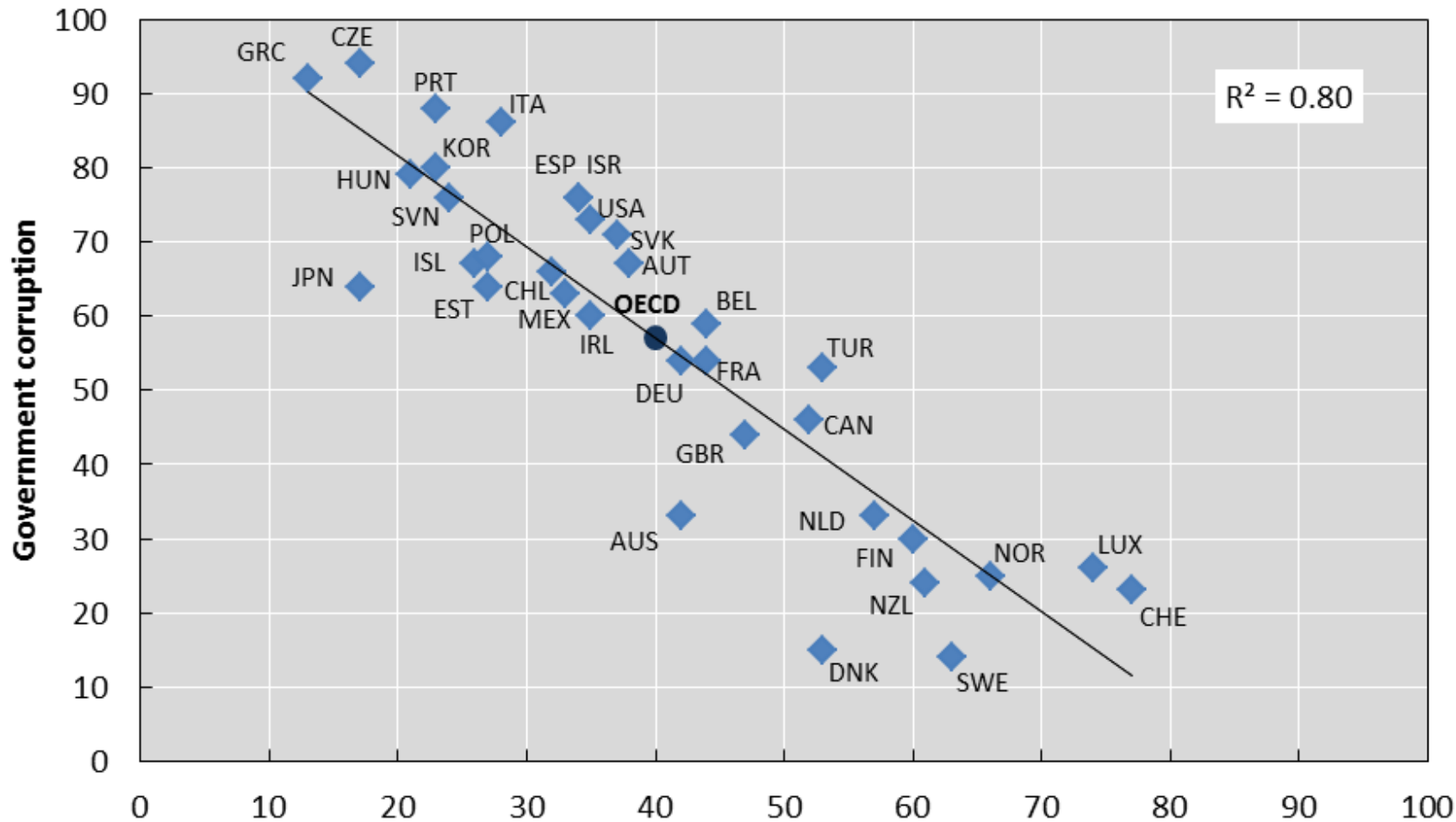


Source: Gallup World Poll

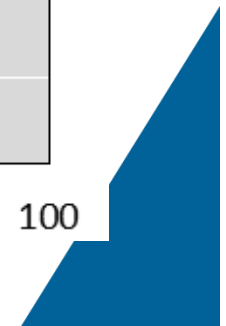


Corruption and "wrong incentives driving policies" are key levers of mistrust in government

- Correlation: confidence in national government and perception of government corruption (2012)



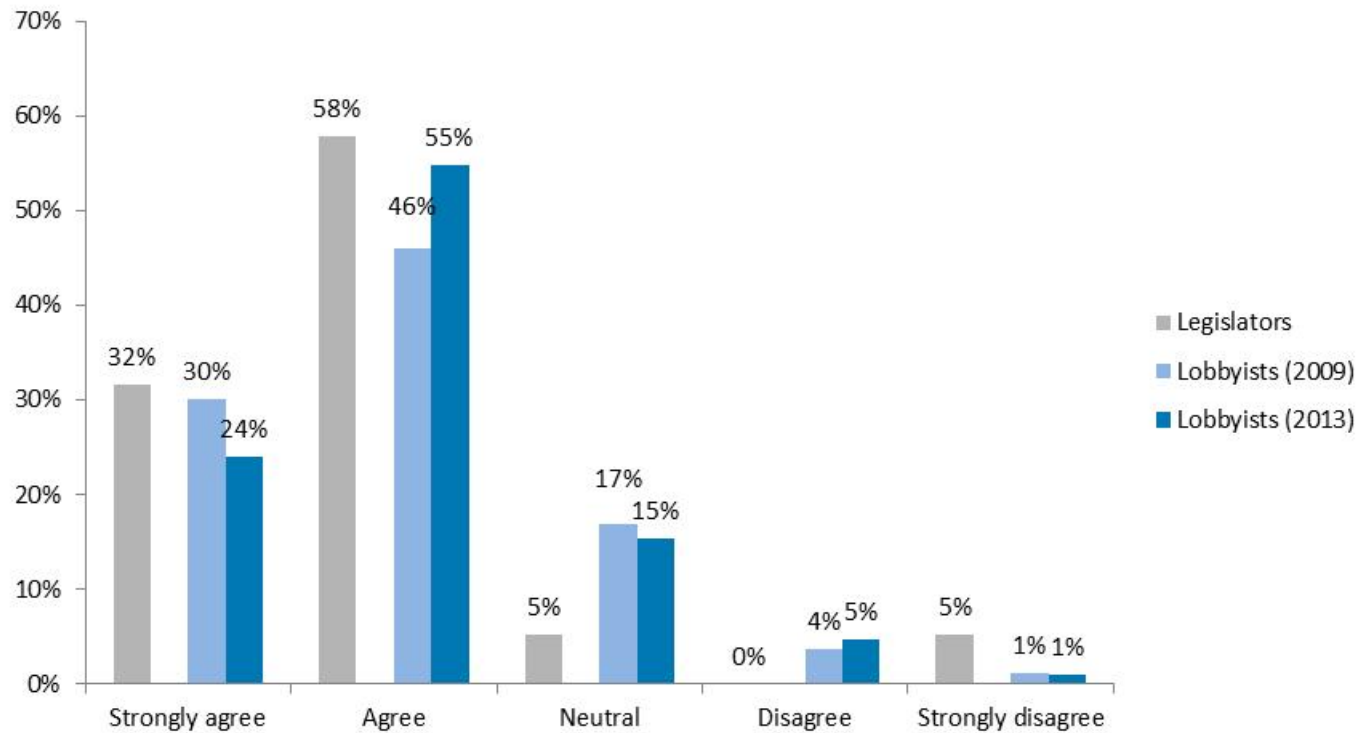
Source: Gallup World Poll





Views of Lobbyists and Parliamentarians

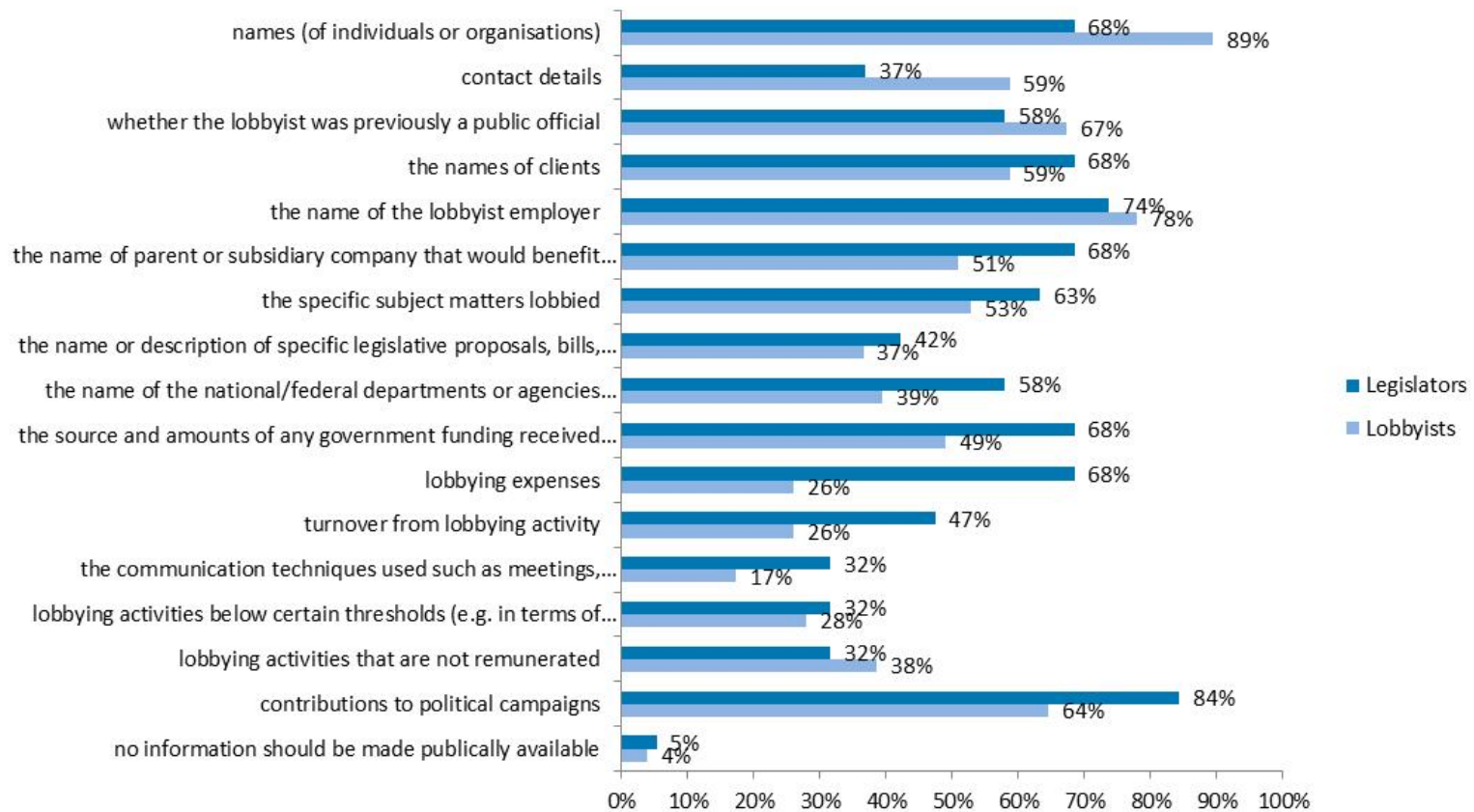
Transparency would help alleviate actual or perceived problems of inappropriate influence peddling by lobbyists





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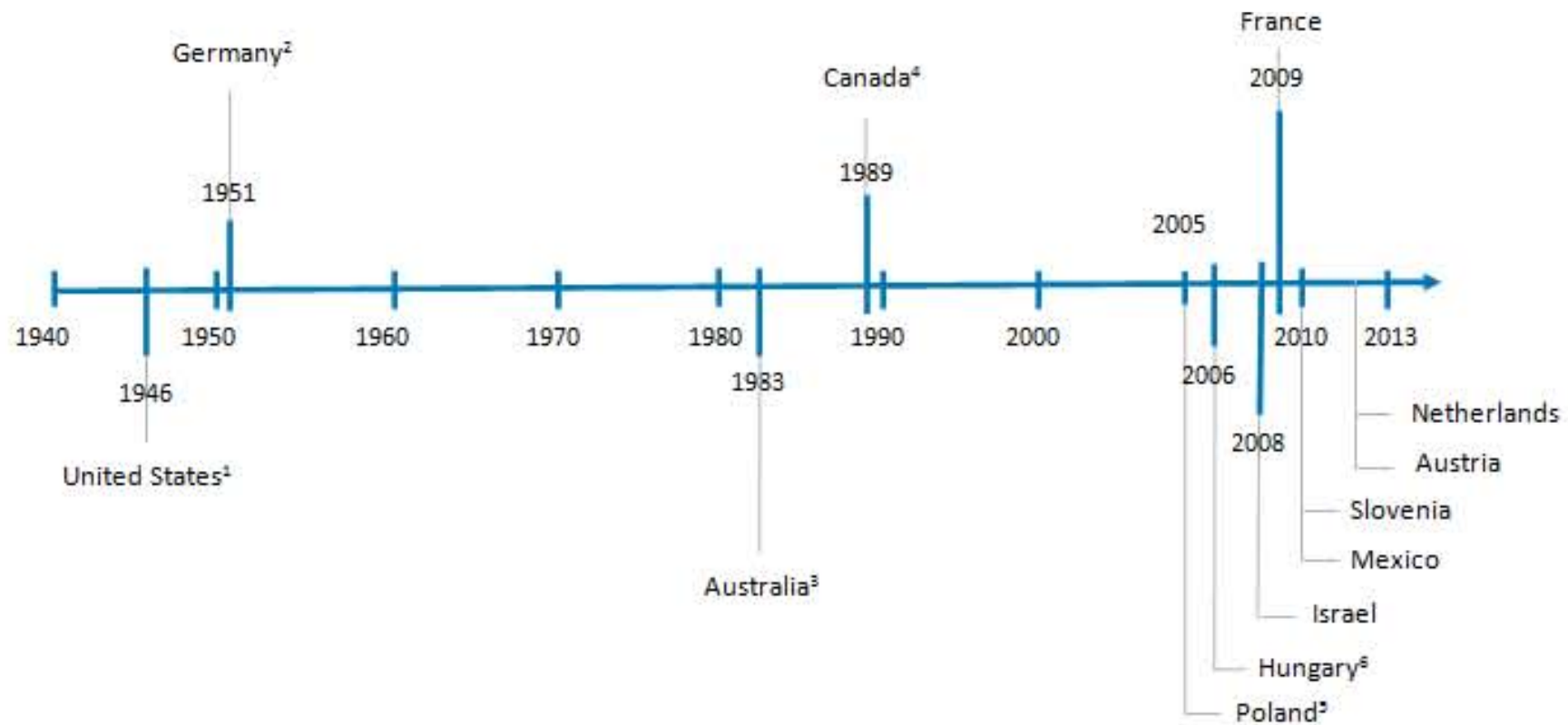
What information should be made public?





Addressing lobbying concerns is a key policy lever to restore trust in governments

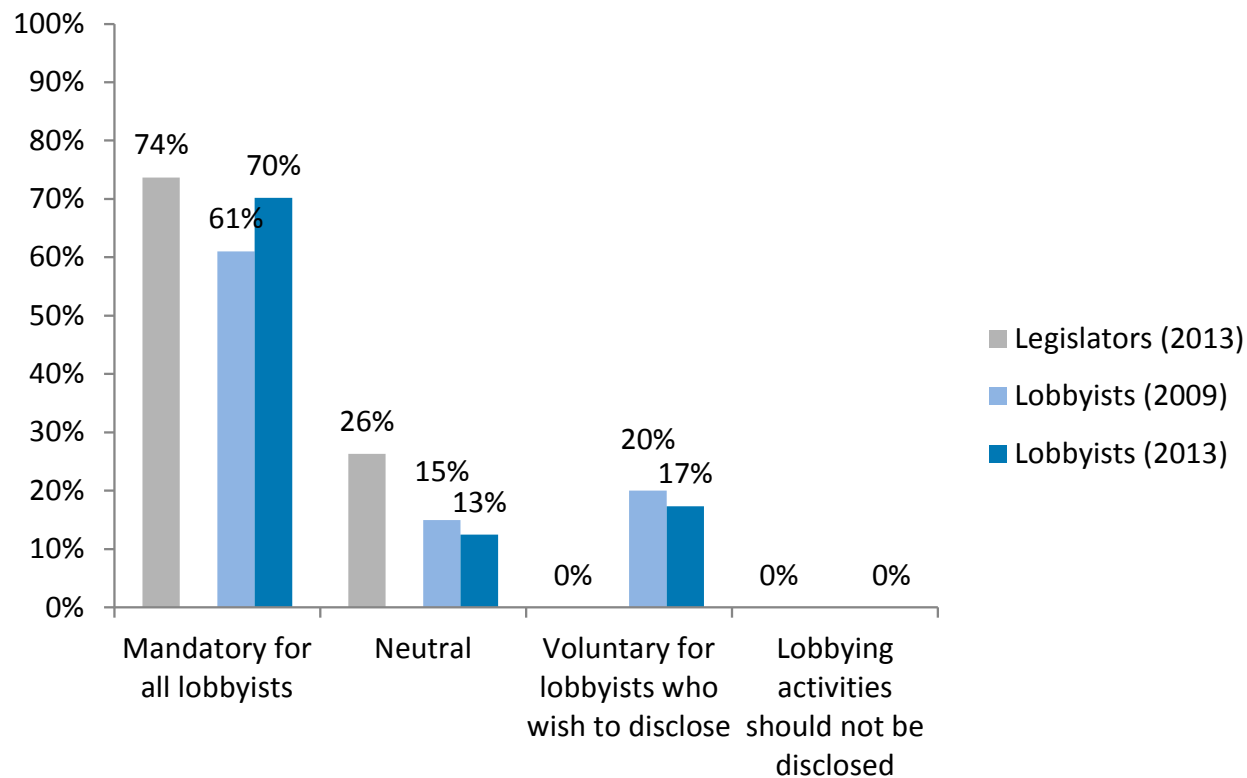
Countries have increasingly opted for introducing regulation on lobbying





Lobbyists also support the regulation of lobbying

Should transparency of lobbying activities be mandatory for all lobbyists or voluntary for those who wish to disclose?



Source: OECD 2013 Survey on Lobbying for Lobbyists, OECD 2013 Survey on Lobbying for Legislators and OECD 2009 Survey on Lobbying for Lobbyists





But regulations remain difficult to apply in practice...

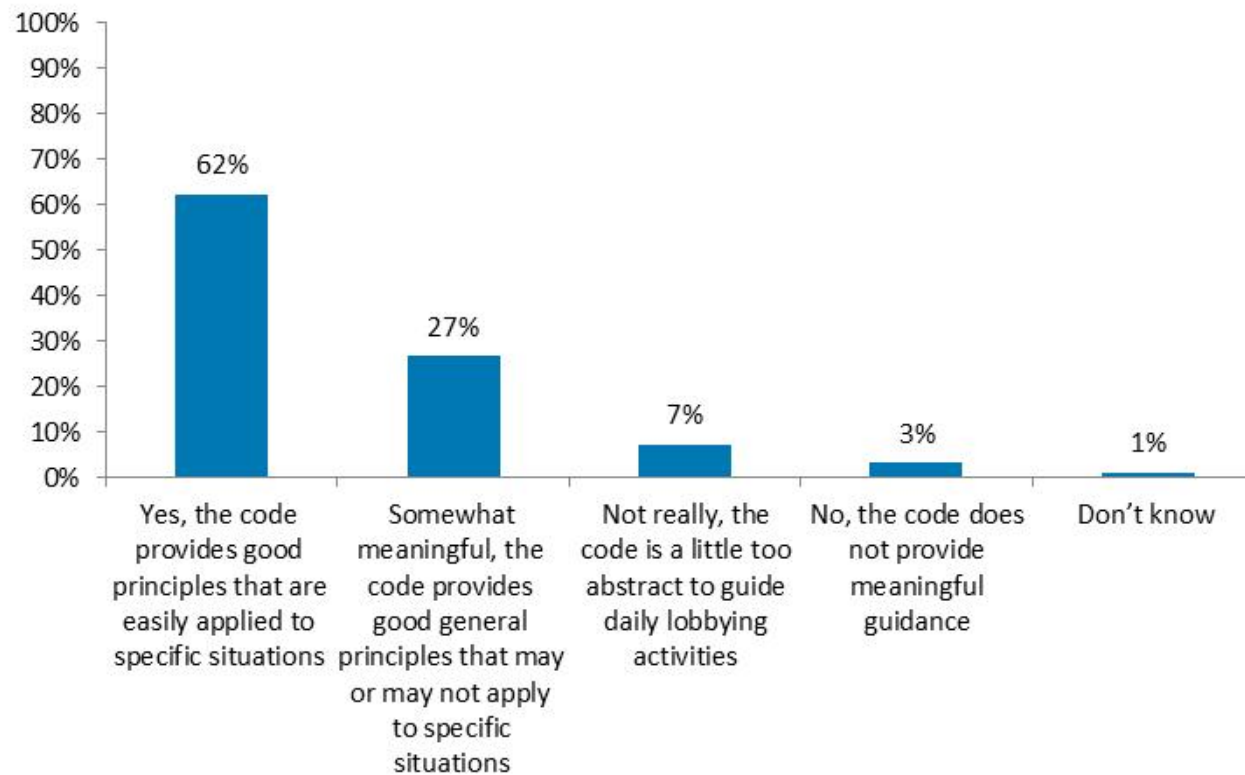
- Clear definition of lobbyist and lobbying
- Disclosure requirements: intent, beneficiaries, funding
- Enforceable standards of conduct for fostering a culture of integrity in lobbying: avoid misuse of confidential information, conflict of interest
- Mechanisms for implementation and securing compliance: management, monitoring and enforcing





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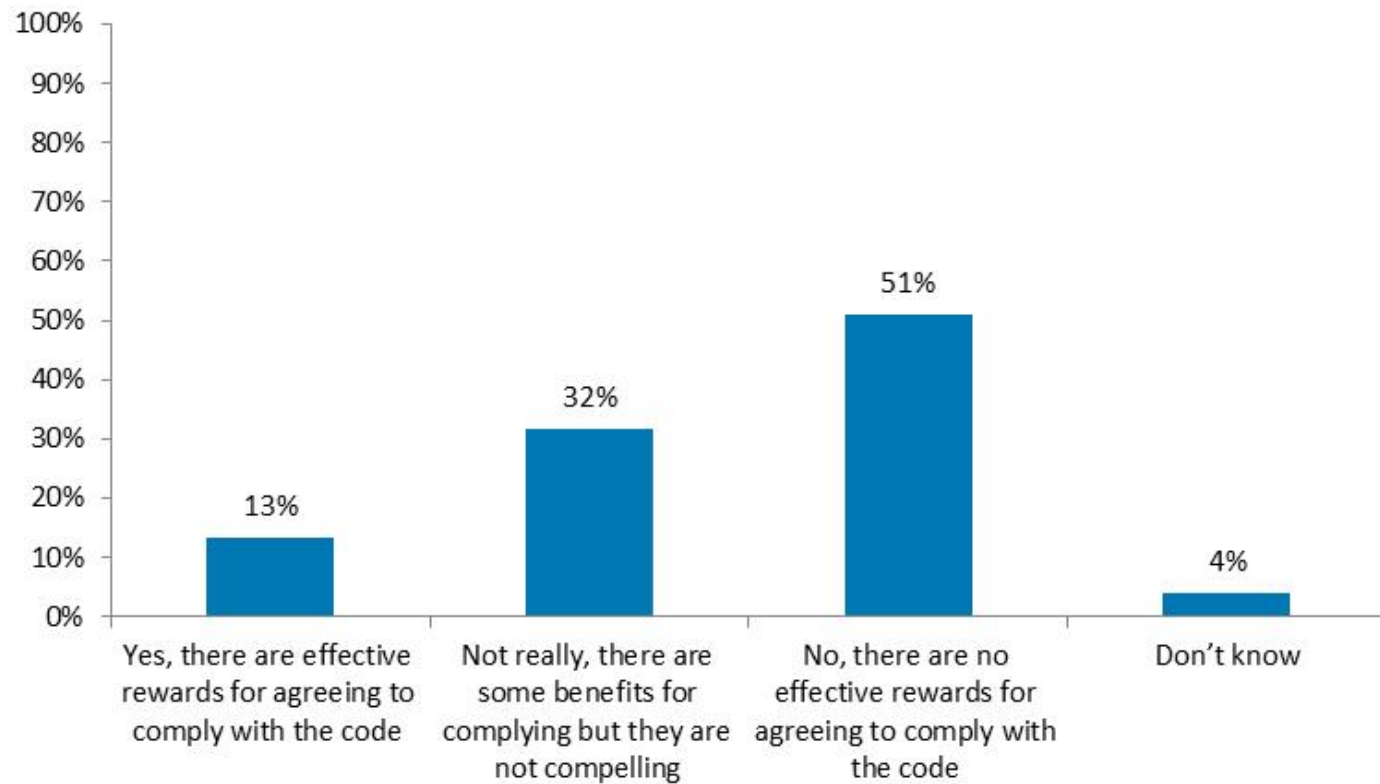
The majority of lobbyists responded that the lobbying code of conduct provides good principles that are easily applied to specific situations...





Views of Lobbyists and Parliamentarians

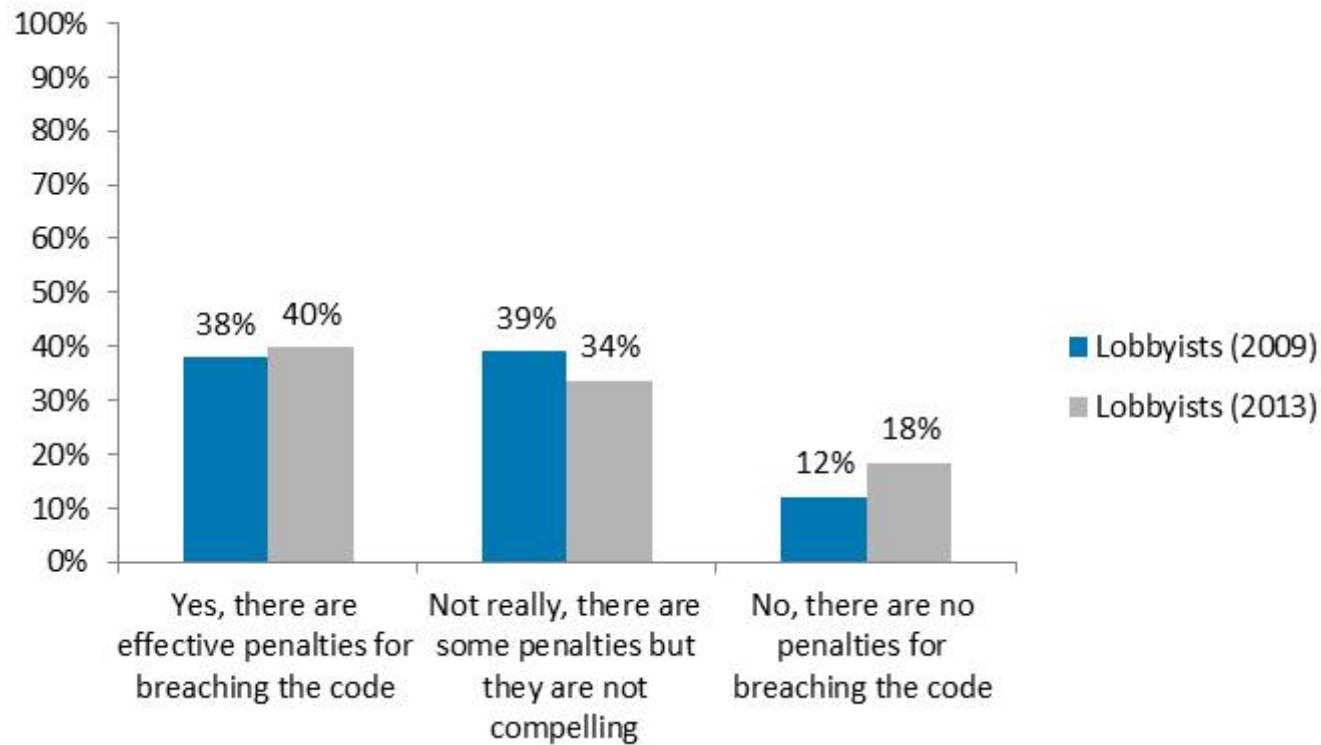
... but on the other hand said that there are no effective rewards for agreeing to comply with the code.





Views of Lobbyists and Parliamentarians

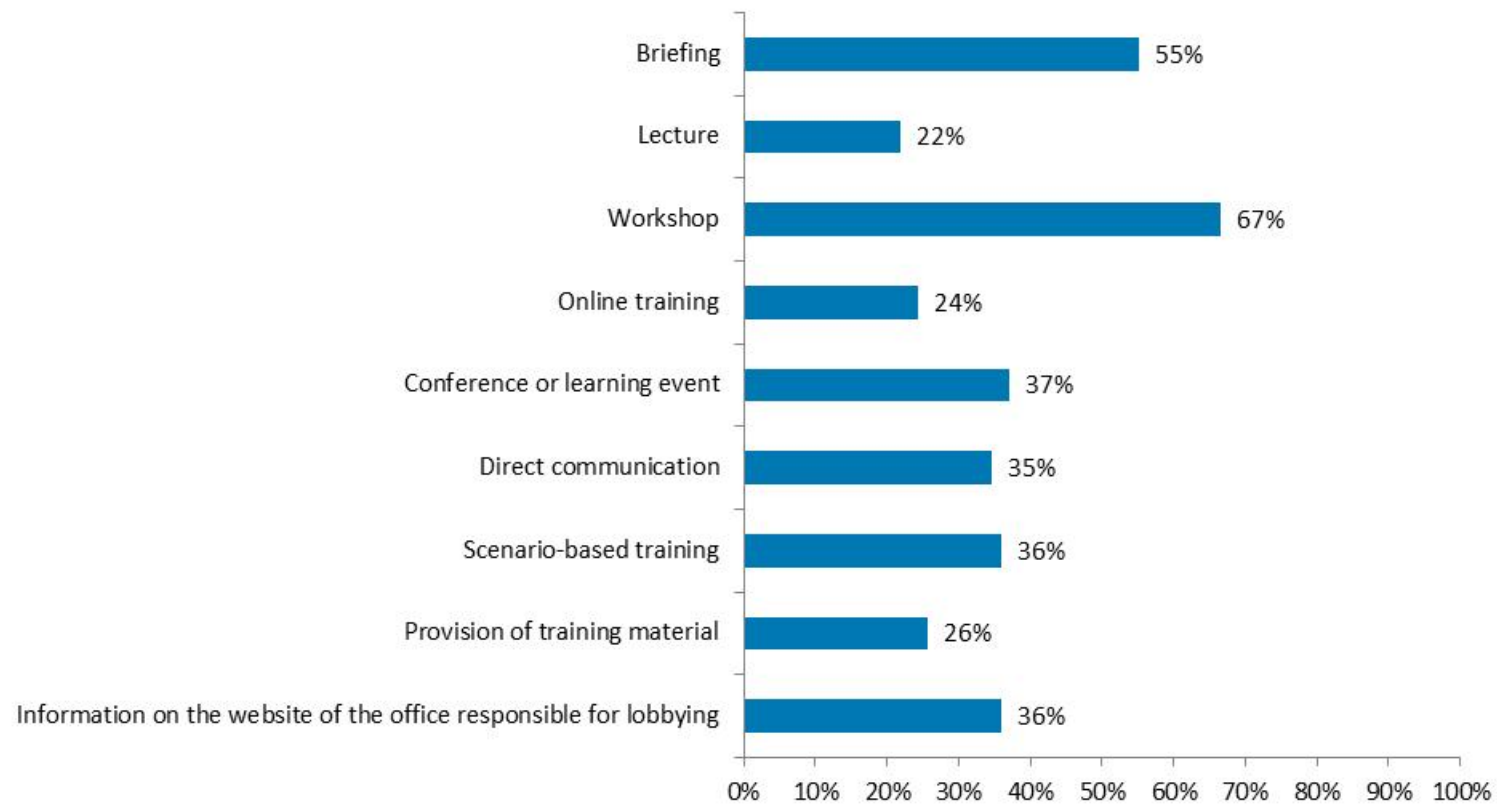
Are there effective penalties for breaching the code?





Views of Lobbyists and Parliamentarians

What do lobbyists believe to be the most effective ways of learning about integrity standards in lobbying?





Moving forward: fairness in decision making

- Focus on implementation challenges
- But also high risk areas, with stronger emphasis on those who make the decisions:
 - Revolving door
 - Political finance
- OECD Forum on Transparency and Integrity in Political Financing will take place 14-15 November 2013 at OECD.





THANK YOU FOR YOUR ATTENTION

Website: www.oecd.org/gov/ethics/lobbying

Selected publications

- Principles for Transparency and Integrity in Lobbying (2010)
- Lobbyists, Government and Public Trust, Vol. 1: Increasing Transparency through Legislation (2009)
- Lobbyists, Government and Public Trust, Vol. 2: Promoting Integrity by Self-regulation (2012)

