

Press release

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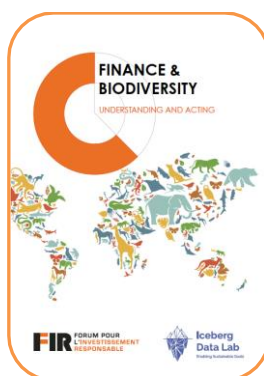
FIR and Iceberg Data Lab publish a "Finance & Biodiversity" booklet

As the first part of the COP15 just started and with the IUCN World Conservation Congress in Marseille in September, current events demonstrate a global awareness of the impact of biodiversity loss. This collapse continues to accelerate and is pushing the international community to react and to develop the regulatory framework, particularly taking note of the particular responsibility of investors.

In 2020, FIR and Iceberg Data Lab decided to work on the drafting of a booklet aimed at providing investors, companies and all stakeholders concerned with an educational presentation of the state of knowledge and practices on this still new topic.

This booklet, entitled "Finance & Biodiversity - Understanding and Acting", is an invitation to conceive of the conservation of natural capital not as a cost but as a source of investment in a more sustainable future, allowing the harmonious coexistence of human civilisation and the living world.

Download the booklet:



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The **French Sustainable Investment Forum** (FIR) is a multi-stakeholder association founded in 2001 to promote and develop Sustainable Responsible Investment (SRI). The FIR brings together all SRI stakeholders: investors, management companies, financial intermediaries, extra-financial rating agencies, investor advisors, market organisations, trade unions, NGOs, associations as well as qualified personalities: lawyers, journalists, academics... The FIR is a player in the dialogue and engagement with listed companies on sustainable development issues (investor briefs, thematic studies, written questions to CAC 40 general meetings, etc.). The Forum is also the promoter of the Responsible Finance Week which is held every year in the autumn. The FIR is one of the founding members of Eurosif. www.frenchsif.org